



Parent's Frequently Asked Questions

What is ParentPowered?

ParentPowered is a research-based text messaging program, that will help you continue your child's learning at home. It delivers three texts weekly with fun facts and activities to provide families with simple, engaging tips to help their children continue to learn while at home. With families juggling so much each day, these activities are specially designed to build on daily routines like getting ready for the day, preparing a meal or bath time.

Why is this important for my family?

Your child is learning all day every day—wherever they are. ParentPowered helps families bridge the gap between classroom and home with facts, tips and activities specially designed for your child's development. With ParentPowered, you can confidently engage your child and turn any activity into a learning opportunity.

Why am I receiving text messages?

Families begin receiving text messages after your school district signs up for the ParentPowered service.

How many texts will I receive and what are they about?

You will receive 3 text messages a week with tips or activities specifically designed for your child's age and development.

What if I have a child in more than one grade within pre-K through 4th grade?

If you have more than one child, you will receive batches of text for each child—with up to three ages per phone number.

What if more than one person in my family wants to receive the weekly texts?

Yes, each child's contact can have multiple phone numbers. Just reach out to your district to update your contact information.

Are text messages available in Spanish?

ParentPowered will deliver text messages to you in the same language preference (English or Spanish) that you provided to your district.

What if I want to opt-out?

We hope you will continue using this valuable resource, but you can opt out at any time by texting STOP to 70138.